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NEWS RELEASE

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On Demand Printing Awards “Magazine of The Year” to The Connex List for 2005.

Premiere Business To Business HipHop Directory Plans Aggressive Expansion

New York, March 1, 2005 – The Connex List, the premiere business-to-business HipHop directory, is making aggressive moves towards expansion. On Demand Printing, a leading force in the printing industry, has recently named the publication “Magazine of The Year,” as the fastest growing print publication. The Connex List and its founders, The Wonder TwinZ, have also formed a strategic alliance with OceanGroup, a creative intelligence consultancy that helps companies transform their brands. The expansion program, which will focus on brand optimization and demand generation, including marketing and sales consulting, brand architecture, advertising, direct response and promotion, will begin next week.

The Connex List, a division of A.M.P. Entertainment, is a unique force in HipHop, offering independent artists the only legitimate B2B HipHop directory on the planet. “The Connex List has grown at a tremendous rate and is the only HipHop magazine of its kind,” added Chris Gravagna, CEO of On Demand Printing. “We are pleased to award The Connex List our Magazine of The Year, as they continue to exceed all expectations with each issue.”

The Connex List also provides advertisers with a great way to reach a very influential audience. With a fresh new look for 2005, The Connex List has expanded in size and content, remaining on the cutting edge of the HipHop publishing industry. “This company and its founders have an amazing amount of upside potential,” added John Short, CEO of OceanGroup. “We are going to help The Wonder TwinZ leverage their existing level of talent and success and apply strategic business and marketing principles to take The Connex List to the next level.”

About The Wonder TwinZ

In the early '90's, **The Wonder TwinZ** began their musical career, DJing at hundreds of universities across the country. Since the summer of 2002, these look-a-like brothers have hosted their own radio program, "**The Wonder TwinZ Show**", on Sirius Satellite Radio. The show broadcasts digitally throughout the US, Saturday & Sunday (10am-8pm EST) on Channel 40 (HipHop Nation) and Channel 42 (Wax). They also publish and produce the only legitimate business to business HipHop industry profile, resource and directory entity, *The Connex List*. This resource is free to the public, read by over 250,000 industry insiders and influencers, and available in both print form and on **The Wonder TwinZ** official web site, www.WonderTwinZ.com.

About OceanGroup

Established in 2001, OceanGroup is a fusion of strategic and creative talent from some of the most successful marketing, branding and consulting organizations worldwide, who have joined together to present a new, more effective model for creating breakthrough marketing and communication programs to reach today's business and consumer audiences. OceanGroup is located in Manhattan, with affiliates throughout the U.S. and Europe.